

**St. Matthew Hockey & Sports Club
Edmonton, AB**

**BOARD OF DIRECTORS MEETING
AGENDA**

Date: June 15, 2021
Time: 8:00PM
Location: Video conference

Attendees:
Andrew Westervelt
Nelson Pacheco
Rob Ryks
Ross Longson
TH Poon
Kathleen Stotyn
Brian Sorensen
Tyler Hennessey
Aaron Skelhorne

Regrets:
Hugh Gillis
Amy Batke
Erica Getson

- 1) Call to order 8:10PM
- 2) Consent items
 - a. Approval of the Agenda – June 15th meeting approval of Agenda
 - Motion made by the President to approve the June 15th Agenda. Motion was seconded by the Past President/Treasurer and passed unanimously.
 - b. Approval of the Minutes
 - Motion made by the President to approve the April 19th Minutes. Motion was seconded by the Ice Allocator and passed unanimously.
- 3) Conflict of interest
 - a. None declared during the meeting.

4) Reports
President

Since our last special meeting we have sent out our refund news, as I am writing this we have had approx. 133 responses by using the form that was sent out. Overall, I believe the refunds that we have set have gone over well. We have had under a handful that have voiced their displeasure, we know we cannot please everyone.

The Parish Letter to the KC board was in fact revised as per our request and has been sent off to the KC parent club board. No feedback or responses have been received.

There have been multiple meetings held with the EFHL in regards to the upcoming season and future plans. I have sent you all a couple of documents to review and as I suggested in my email, the goal with the EFHL and Hockey Edmonton is to create a stronger program overall to ensure that players do not choose to leave and pursue the HSL competition. The focus on providing more development, consistent ice times, U9 season plan (play at home?) Major vs Minor U9 (Major play full ice games after Christmas)

In regards to the quantity of games for next season:

2. The EFHL Operations Committee recommend the following number of games for each division and tier of the EFHL League for U9 to U18 for the 2021-2022 season.

Division/Tiers	# of Tiering Games	# of Regular Season Games	Total Games
U9 Tiers 1-6	6	12	18
U9 Female B	6	12	18
U11 Tiers 3-6	6	12	18
U11 Female B	6	12	18
U11 Tier 2	6	18	24
U11 Tier 1	0	24*	24
U13 Tiers 1-6	6	14	20
U13 Female B	6	14	20
U15 Tiers 1-6	6	14	20
U15 Female A+B	6	14	20
U18 Tiers 1-6	6	14	20
U18 Female A+B	6	14	20

*U11 Tier 1 games will be 75 minutes in length

Last night the EFHL voted in favor of Devon joining the league

I have a meeting next week with KC and the other Parishes to talk about voting and other topics.

The rest of my info will come from the other board members in their reports as well as the business topics.

VP Ops

- a. EFHL- still new we are trying to understand what it is. Looking for more transparency.
- b. Sitting with Parishes and trying to sort
- c. Ice has been booked for summer sessions. 4 sessions per age category
- d. Small questionnaire about coaches and getting people interested in coaching. No leads on coaches for U13 yet.
- e. Camps over summer \$227per hour, ice times bac

Past President/Treasurer

- f. Fee for summer ice? Come up with a fee. assume 15 kids.
- g. Feedback to split into major and minor, small clubs like St Matthews was very difficult to put forth teams in each division
- h. Refund list has been getting filled out quite intensely. Parents have been putting their own names instead of their kids. Need help figuring out names, need to cross reference through TeamSnap on how they paid. Hope to move forward with refunds before the end of the month. Refunds that came from KC, the club ended up receiving about a \$30K cheque back for registration. Estimated at \$43K for our registration refunds. Surplus changed by about \$12k causing a \$7K loss over the year. Our bank account is quite healthy and will be just shy of about \$150K in the end. Aaron- lace them up has asked for their money back.
 - i. Rob- healthy bank account, we had cashed out our GICs, why do we have a healthy bank account. Relative to last year it is the same.

Registrar

- i. President- HC3 registration new and live. HCR integrated into TeamSnap. Shouldn't be any hiccups.

Ice Allocator

- j. Time sensitive- email from Nait and want to know if we want to pick up Sunday 2-3PM? Need to know by the 25th, we used this time slot previously as a goalie. Last 2 years placed all the games Saturday/Sunday
- k. KC- is asking for Preseason ice? Last year we reduced by 30% . Do the same as last year. Be Careful cause we could have more registrants. 65 ice times for September last year.
- l. Conditioning camp ice- 3 slots per category, back to where we were when ordering conditioning camp ice, Can we do at NAIT? We would want 5 ice times per age category. Baseball bounce back grew in number compared to precovid.
- m. Mark down preseason ice 60 slots with possible for more.

Age Category Directors

- n. U9 Director- Summer camps- comparison from other camps. give an idea what we can charge. Parents have voiced they would rather have St.Matts vs others. U9/U11.
- o. Goalie Training- if we can compete with prices \$700 for 4 days.
- p. U11 Director-
 - i. Nothing reported, convo is great and I look forward to getting off the ground.
- q. U13 Director- absent. Coaches for the 2010 age is very difficult to attain

Communications Director

- r. the creation of new accounts, two aliases, and the process went well.
- s. Registration open up, advertising strategy. Online advertising vs physical signs. Paid google and facebook advertising should be the way to go. Online advertising cost \$1500 for baseball and worked well. Recommend pushing to online advertising. Positive reviews in google.

Equipment Coordinator

- t. moving equipment to Jerry Forbes has taken a snag. The EE figures we can work it out.
- u. Not much missing.

Bingo Coordinator

- v. April Pooling for V Bingo aprox. \$4600
- w. Bingo halls have opened as of June 14th. First bingo struggling to fill. Starting to put on EventBrite. Still needs workers for Saturday and is a single Bingo to fill.
- x. individuals- Kathleen to send a list.
- y. People didn't complete the mandatory Bingos from last year. Flag the people and input into TeamSnaps and HCR.
- z. .
- aa. Communications Director- Put together a posting in regards to Bingo sign ups for getting people to work ahead of the "game" for next year.

5) Business items

- Board member options- we have many open board positions that we need to fill.
 - Communications Director to post on facebook page.
- Registration fees- do we stay status quo or increase fees to account for lack of fundraising this past year.
 - Perhaps further direction from KC
- Registration- dates to open registration.
 - Did we confirm that we can set our own fees? and are we actually not going to open registration due to the demand letter. Need to come in line with other organizations.
- Summer development ice?
 - Scheduled 4 ice times per age category, in July and August
- Bingos/Volunteer Commitments- Communications Director will send out notification to members
- Club Cheque Signer- make a motion to get a new cheque signer.
 - Treasurer put forth a motion to remove Cherrisse & Adriana from signing cheques. U11 Director Seconds the motion- passed unanimously
 - The Treasurer put forth Motion to add Tyler, Erica, Aaron as cheque signer, U9 Director to seconded it. passed unanimously.
- Evaluation plans for next season- we should start planning on how we will run evaluations, do we bring in an external source or run the same way we had this past year.
- Conditioning Camp- when is this? What will the cost be per player? Do we have ice scheduled for it? How many ice times per age group?
- Tournament options- I think running a tournament is a great way to raise awareness and funds (Nate the Great tournament). If Mike is in we have too, VP agrees we should put forth a tournament, historically it's been difficult to get into tournaments. Treasurer- Chris March would help, reach out for early Feb. U11 Director- Early February having an Outdoor Tournament, so maybe move forward with an indoor tournament. Nelson to reach out- We should look for a double rink, maybe the Garrison or NAIT. Mike is all in.

- Communications - put forth motion for TH Poon to assume the role as U9 Director and Amy Batke to assume the role of Apparel Coordinator, Vice President seconds the motion, passed unanimously.

6) In Camera items

7) Comments and announcements

8) Next meeting- Tuesday July 20th. @8:00PM

9) Adjournment motion 9:54 .